



MOSCOW
INTERNATIONAL
FURNITURE
INDUSTRY
CONGRESS

22-26
NOVEMBER

MOSCOW
PRESIDENT HOTEL/ AREC

2006

ANNONCES, EVENTS, COMMENTS

Info N°1

CONGRESS



9 October

left till the Congress 43

Dear colleagues!

You are welcome to take part in Moscow International Furniture Industry Congress – MIFIC which will be held in the President Hotel, 22–26 November.

The goal objective of MIFIC is a search for new ideas via discussion of current problems such as: technologies for the furniture industry and the world furniture market, Russia's entering to WTO and investment climate in the furniture industry, future of furniture design and much more.

Also I would like to bring to your attention our weekly newsletter which is a reflection of the course of preparation and realization of Moscow International Furniture Industry Congress. You are welcome to refer to Congress info where you can always find information about new participants, conference and round table speakers, participants of the Business Contacts Exchange.



Sergey Trofimov
President of Restec Exhibition Company

Dear friends!

Survey Marketing + Consulting Gmbh & Co.KG is honoured to invite You to Moscow International Furniture Industry Congress. MIFIC is a brilliant opportunity for Russian and foreign participants and visitors to create business contacts through making a profound analysis of the present, discussing the future and creating strong bonds between different directions of the furniture industry. Our target is to make MIFIC a reliable partner of furniture and furniture components manufacturers as well as of Russian designers. The survey of potential MIFIC participants' opinion shows that new dates are perfectly chosen: November for the furniture industry is not only a time of summarizing but a time for searching new ideas. The fact that MIFIC will be held at the same time will promote strengthening of business contacts of all the furniture society of Russia.

We, as organizers, pay great attention to the business program of MIFIC, seminars and round table conferences.

You are welcome to MIFIC!



Peter H. Meyer
President of the company Survey Marketing
+ Consulting Gmbh & Co.KG

22 November 2006, Wednesday

President Hotel

10.00 – 18.00	Registration
18.00 – 19.00	Meeting of the Steering Committee
19.00	Evening VIP-Get Together reception (Place is being specified)

23 November 2006, Thursday

President Hotel

9.00 – 10.00	Registration
10.00 – 10.30	Official opening of the Moscow International Furniture Industry Congress
10.30 – 12.30	Plenary meeting (1 st session). International business cooperation in the CIS. Presentations of national and regional delegations
12.30 – 13.00	Press conference
13.30 – 14.00	Lunch
14.00 – 15.30	Plenary meeting (2 nd session). Review and evaluation of the Russian furniture market for coming five years
15.30 – 16.00	Coffee break
16.00 – 18.00	Plenary meeting (3 rd session). Development of furniture industry in the conditions of international competition
18.00 – 22.00	Official Opening Reception of the Congress. President Hotel

AREC

10.00 – 18.00	Show room «Furniture factory prototype» – The whole technological chain for furniture production
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24 November 2006, Friday

AREC

09.00 – 10.00	Registration of participants
10.00 – 16.00	Concurrent activities

Design and management	Strategic marketing	Investment climate. Legislation. Customs policy
10.00 – 12.00 Organization of furniture production	10.00 – 12.00 Customer demand, distribution, trading network, strategies of sales and competition	10.00 – 12.00 What is needed to be done to increase output and consumption of furniture in Russia?
12.00 – 13.00 Lunch	12.00 – 13.00 Lunch	12.00 – 13.00 Lunch
13.00 – 15.00 Discussion	13.00 – 15.00 Discussion	13.00 – 15.00 What measures of tariff and non-tariff regulation will secure competitiveness of Russian furniture?

Factory of innovation – materials and components for furniture production and interior design	Best technologies for furniture production
10.00 – 12.00 Trend and design	10.00 – 12.00 What offer leaders of the market of woodworking equipment and tools
12.00 – 13.00 Lunch	12.00 – 13.00 Lunch
13.00 – 15.00 New materials for multi-purpose furniture and interiors	13.00 – 15.00 Packing, transportation, warehouse logistics

15.00 – 17.00	Final plenary meeting
10.00 – 18.00	Show room «Furniture factory prototype» – The whole technological chain for furniture production

25 November 2006, Saturday

AREC

10.00 – 18.00	Show room «Furniture factory prototype» – The whole technological chain for furniture production
11.00 – 18.00	Business Contacts Exchange. Presentations of companies
12.00 – 13.00	Declaring results of the New Material Design (Material Connation) competition
10.00 – 18.00	TEKHODREV club Session
15.30 – 16.30	FIDExpo club Session

26 November 2006, Sunday

AREC

10.00 – 18.00	Show room «Furniture factory prototype» – The whole technological chain for furniture production
10.00 – 18.00	Visiting exhibitions

Linguistics and Literature degree, University of Florence

Participation in SME (Society of Mining Engineers) International Cooperation projects of Europe and South America focused on the improvement and application of developments of local furniture industry.

Editorial cooperation with leading Italian and foreign journalists for the furniture industry.

Annual ISTAO lectures. Master of Business Management dealing with new trends in interior design and consumer life style.

Lectures at Trinel (Milan), current state and trends of the world furniture trade dealing with developed and developing countries.



Paola Govoni,
Chief partner of CSIMilano,
Editor of the World Furniture Magazine.

The IMOS AG Company (Germany) was established in 1993 and is the leading software producer for the furniture industry.

The software provided by the IMOS AG Company demonstrates a full technology cycle of furniture manufacturing from designing to assembling, from presentation to interactive control via Internet. High-technology equipment allows to operate in both directions at a time and involves projection, design, production, calculation of value and CN control supported by Microsoft Office. One can obtain data and price calculation with one click at any design stage. If several companies are involved in the production IMOS AG can offer unique integrated management systems.

Software is one of key determinants for successful furniture production. The Company's production is intended for an extensive range of clients. Thus, both small and large manufacturers can find at IMOS AG precisely what he wants.



Frank Prekwinkel, professor
General Director and founder of IMOS AG

Ukrainian Association of Furniture Manufacturers (UAFM) was established in 2001 for the purpose of consolidating efforts of furniture organizations for protection of their rights and development. UAFM involves more than 50 companies operating on the Ukraine furniture market. Among them leading manufacturers, vendors, exhibition companies and core publications.

The general objective of UAFM is creation of most favourable conditions for activities of its members, and also an effective representation of its interests in government power and management authorities.

The mission of UAFM concerns strengthening of positions of Ukraine furniture industry in the domestic market of the country, worldwide integration of the furniture trade into the international economic market, as well as the competitive recovery of Ukraine furniture production in the international business space.



Alexander Belyaev
President of Ukrainian Association of Furniture Manufacturers

The AQUALES Group Company, one of the oldest forestry enterprises, was established in 1989. Representing in Russia and CIS countries the largest Italian industrial Group ALPI, leading veneer producer by the fine-line technology, the Company provides furniture, door and interior manufacturers with high quality advanced finishing materials: veneer, plastic, ready-made purfles, laminated fabric and natural solid wood as well as finishing consumable materials, such as varnishes, paints by the ICRO Italian Company. All supplies come with full technologic engineering. For this purpose an Institute of Design and Technological Engineering was established in the Company and in the beginning of 2006 a Technical Center was opened where all necessary experimental works on application of finishing materials can be carried out. Thus, the Company paved the way for increase of import substitution in the domain of furniture, doors and interior design components in the Russian Federation.



Oleg Numerov
President of the AQUALES Group Company

SLOTEX is the largest Russian manufacturer of decorative laminate, one of the most functional and aesthetic materials for creation of modern interiors as well as «sandwich» type panels which are extensively used in refrigeration industry and unit construction. The SLOTEX Company produces «sandwich» type panels, Gypsolam wall panels, tabletops, furniture facade cover and decorative laminate. Products of the Company are widely distributed in many cities and regions of Russia and neighboring countries.

Main objective of the SLOTEX Company is to supply the customer demand by introducing new products manufactured on advanced equipment. Innovations are one of the key principles of the SLOTEX OAO Company strategic development and the above mentioned projects are serious proof to it.



Evgeny Osipov
General Director, SLOTEX OAO

PLITPROM Trade House is the leader on the market of materials for furniture production. Today PLITPROM Trade House offers a wide selection of polished, laminated and masked chipboards, furniture component parts, banding materials, tabletops, fronts and front covers, trims, finished fiberboards, decorative film, furniture fittings and hard components. The Company also manufactures materials for repair and finishing of interiors: medium density fiberboard and natural veneer wall panel, profiled timber and interior doors.

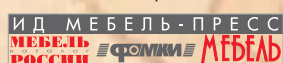
Plitprom Trade House introduced a new and perspective line of product which does not have analogues on Russian market, «Furniture constructor». The new product is widely used from final buyers to furniture factories which use it as a semi-finished product, it is also used for furnishing of pre-fabricated buildings.



Yana Malykhina
Marketing Director, Plitprom OOO Trade House

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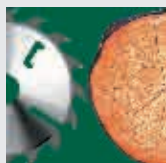


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23 – 26 November 2006



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AND FURNITURE
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Within the framework of Moscow International Furniture Industry Congress

**New perspectives
in design!**



Moscow November 23-26, 2006

All-Russian Exhibition Center, Hall 57



Jointly with Tekhnodrev Moscow'06
Technologies, equipment and tools for woodworking and furniture industry

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The ZOW Specialized Exhibition of furniture components,
semi-finished products and accessories for the furniture industry

In modern furniture production success of certain
creative concept largely depends on applied
materials and components.

ZOW Moscow is the best place for creative
communication of those people who are engaged
in furniture manufacturing and interior design.
More than 250 Russian and foreign participants
will showcase here their new products and
services.

Professional atmosphere, extraordinary business
activity concentration combined with innovative
developments and experts provide positive result
of the ZOW exhibition



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of the Moscow International Furniture Industry Congress**

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